



IPSO

International Pediatric Stroke Organization

Incorporated as a 501(c)3 non-profit in 2019

Industry Partner Prospectus:

IPSO 2023 Virtual Conference &
IPSO 2024 Congress *(in-person)*

Stroke in children?

YES

Strokes happen in infants, toddlers, school-aged children and teens—about **5,000 US children every year**—and cause lifelong disability. As common as childhood brain cancer.

*Strokes in babies get labeled as “cerebral palsy.” **Millions of children** around the globe are living with stroke disabilities.*

They can occur in **healthy children**, and in children with predisposing conditions like *congenital heart disease* or *sickle cell disease*.

They happen more in **children of color**, and economically-disadvantaged children.

The causes of childhood stroke are **different** from those in adults, but children also need the devices and drugs developed for adults.

We have learned a lot about cerebrovascular disease in children in the past 2 decades...but still have *more questions than answers*.



What is IPSO?

Global

Multidisciplinary

Thought leaders

Knowledge seekers

Advocates

Educators

Founded in February 2019, we are a global organization of health professionals and scientists who care about **stroke and cerebrovascular disease in childhood**. We developed out of our original collaborative network, the International Pediatric Stroke Study (IPSS), and now aim to broaden the scope of our mission beyond research.

Experts across related fields collaborate to advance knowledge on mechanisms of childhood stroke and stroke recovery with an eye towards preventing stroke and improving outcomes. IPSO will **disseminate knowledge and best practices** to first-line medical providers for the wider benefit of children with stroke worldwide. Throughout, IPSO will engage affected families to set priorities and **advocate for children** with cerebrovascular disease.



Who is IPSO?



IPSO Founding Members' Congress, Vienna, April 2022

Who is IPSO?

Neurologists

Interventional Neuroradiologists

Neurosurgeons

Rehabilitation
medicine physicians
& therapists

Diagnostic Neuroradiologists

Psychologists

*Leaders in pediatric cerebrovascular
disease from around the globe*

IPSO Membership World Map



*Surpassed our 4-year membership target
within 1 year:*

**>350 members from 35
countries and 25 specialties**



IPSO Board of Directors

IPSO
Executive
Committee

Name	Specialty	Nationality
Heather Fullerton (President)	Neurology	USA
Maja Steinlin (VP, BoD Chair)	Neurology	Switzerland
Lori Jordan (Treasurer)	Neurology	USA
Mary Kay Ballasiotes	Patient Advocate (IAPS)	USA
Francesca Fedeli	Patient Advocate (FTSF)	Italy
Adam Kirton	Neurology	Canada
Manoëlle Kossorotoff	Neurology	France
Mark Ladendorf	Professional Fundraising	USA
Mark Mackay	Neurology	Australia
Adam Rennie	Interventional Neuroradiology	England
Jim Rhodes	Business, Human Resources	USA
Bradley Schlaggar	Neurology	USA
Edward Smith	Neurosurgery	USA



What has IPSO accomplished so far?



- More than 350 members enrolled
- Virtual Webinars: IPSO Challenging Case Conferences & IPSO Expert Corners
- Active committees, working groups & councils
- Bi-monthly literature reviews
- Blog of scientific updates
- Development of consensus-based guidelines
- Created and launched an international hemorrhagic stroke & vascular malformation registry
- IPSO Virtual Conference 2021: 200+ registrants
- IPSO Founding Members' Congress 2022: 100+ in-person registrants, Vienna

IPSO Founding Members' Congress



- Originally planned for 2020, the congress took place **April 24-26, 2022**, in Vienna, Austria
- Registration opened *only 3 months in advance* due to multiple geo-political hurdles
- Despite these challenges, the meeting was an overwhelming success
- *Exceeded registration targets*: 100+ in-person registrants from 19 countries
- 57 speakers (in-person and virtual) including a pediatric stroke survivor and patient advocate
- 34 posters accepted
- All key disciplines represented: neurology, neuro-interventional radiology, neurosurgery, rehabilitation medicine, hematology, psychology, physical and occupational therapy
- *Made possible thanks to the generous support of **PERF, Balt, and Bayer***



Future IPSO Meetings



- IPSO will hold annual meetings that alternate between virtual and in person
 - Virtual meetings reach a more diverse and global audience
 - In person meetings facilitate networking and collaboration
 - Both will include both didactics and debate aimed at advancing the field
- **IPSO Virtual Conference 2023**
 - Produced by a professional agency
 - 10 hours of programming and CME credit over two days, April 28-29
 - Target registrants: 250
- **IPSO Congress 2024**
 - Toronto, Canada
 - 3-day in-person meeting: March 22-24
 - Target registrants: 150



Partnering with IPSO

The greatest benefit of IPSO
partnership:

***Help us help children with
cerebrovascular disease***



Partnering with IPSO

Connect with leading clinicians & researchers

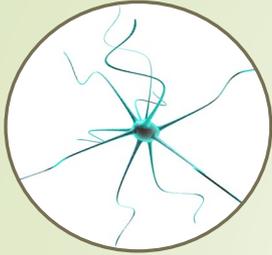
Increase your visibility with **key decision makers** and engage with a global organization emphasizing work on **pediatric stroke** and **cerebrovascular disease**

Premium **branding & positioning** opportunity

As an IPSO partner, your brand will be exposed to a **growing, influential community**. Choose a sponsorship level to **fit your budget** and start promoting to the **people that matter**

Face time with an international audience

Exhibitor options allow you an opportunity to talk 1:1 with attendees and increase your company's recognition, introduce your new products to the community, and differentiate your company from your competitors.





PARTNERSHIP OPPORTUNITIES





PARTNER LEVELS: Virtual Conferences

Your partnership funds will go directly towards IPSO initiatives that support those helping children affected by pediatric stroke and cerebrovascular disease. Sponsorship rates may increase.

Level	Conference Registrations	Virtual Networking	Advertisement	Logo on Conference Webpage	Company Profile
Gold \$5,000	3 registrations	<ul style="list-style-type: none">• 5-minute informational video housed on the virtual platform• Unlimited PDF download materials• 1:1 chat with attendees through virtual platform• Virtual Open Meeting for networking	<ul style="list-style-type: none">• Logo on all conference materials: program, speaker list, etc<ul style="list-style-type: none">• Logo page on the virtual conference platform• Promotion on IPSO social media pre & post conferences• Live shout out during the event	✓ (with hyperlink)	Company description (250 words) Logo Social media links & contact info
Silver \$2,500	2 registrations	<ul style="list-style-type: none">• 3-minute informational video housed on the virtual platform• Up to 5 PDF download materials• 1:1 chat with attendees through virtual platform	<ul style="list-style-type: none">• Logo on all conference materials: program, speaker list, etc<ul style="list-style-type: none">• Logo page on the virtual conference platform• Promotion on IPSO social media pre-meeting• Live shout out during the event	✓	Company description (250 words) Logo Social media links & contact info
Bronze \$1,000	1 registration	<ul style="list-style-type: none">• Up to 3 PDF download materials• 1:1 chat with attendees through virtual platform	<ul style="list-style-type: none">• Logo page on the virtual conference platform• Live shout out during the event	✓	Company description (250 words) Logo Social media links & contact info



PARTNER LEVELS: In-Person Congresses

Your partnership funds will go directly towards IPSO initiatives that support those helping children affected by pediatric stroke and cerebrovascular disease. Sponsorship rates may increase.

Level	Conference Registrations	In-Person Table Top Display	Advertisement	Logo on Conference Webpage	Company Profile
Gold \$15,000	3 registrations	<ul style="list-style-type: none">• 5-minute informational video• Unlimited PDF download materials• 1:1 in-person chat with attendees	<ul style="list-style-type: none">• Logo on all conference materials: program, speaker list, etc• Logo page on the virtual conference platform• Promotion on IPSO social media pre & post conferences• Live shout out during the event	✓ (with hyperlink)	<ul style="list-style-type: none">• Company description (250 words)<ul style="list-style-type: none">• Logo• Social media links & contact info
Silver \$10,000	2 registrations	<ul style="list-style-type: none">• 5-minute informational video• Up to 5 PDF download materials• 1:1 in-person chat with attendees	<ul style="list-style-type: none">• Logo on all conference materials: program, speaker list, etc• Logo page on the virtual conference platform• Promotion on IPSO social media pre-meeting• Live shout out during the event	✓	<ul style="list-style-type: none">• Company description (250 words)<ul style="list-style-type: none">• Logo• Social media links & contact info
Bronze \$5,000	1 registration	<ul style="list-style-type: none">• Up to 3 PDF download materials• 1:1 in-person chat with attendees	<ul style="list-style-type: none">• Logo page on the virtual conference platform• Live shout out during the event	✓	<ul style="list-style-type: none">• Company description (250 words)<ul style="list-style-type: none">• Logo• Social media links & contact info

Sponsorship Discounts

Bundle Packages

- Discounted rates offered for bundled packages
- Sign-on as a sponsor for both the IPSO 2023 Virtual Conference and the IPSO 2024 In-Person Congress
 - Gold Bundle Rate: \$20,000 → **\$19,000**
 - Silver Bundle Rate : \$12,500 → **\$11,500**
 - Bronze Bundle Rate : \$6,000 → **\$5,500**
- Sponsorship rates will be reviewed each year by the IPSO Revenue Committee and may increase for each conference
 - A bundled package will lock in the price for the two meetings, even if the sponsorship rates increases



Additional Conference Sponsorship Opportunities

Description	Rate	Specifications
Host Breakfast (in-person congresses only)	\$5,000	Host breakfast before one of the congress days (includes table-top display and sign-age at breakfast, logo on website and promotional materials)
Host Social Event (in-person congresses only)	\$5,000	Host happy hour after one of the congress days (includes table-top display and sign-age at happy hour, logo on website and promotional materials)
Host Symposium Event (in-person congresses only)	\$5,000	Host symposium on one of the congress days (includes table-top display and sign-age at symposium, logo on website and promotional materials)
Poster Session Sponsor	\$3,000	Logo included on all on-site poster signage at the venue
Full Page Ad in the conference program and abstract booklet	\$2,000	Full color ad in the digital conference proceedings
Post Conference Survey Sponsor	\$500	Logo and blurb included in the post meeting survey



Sponsorship Opportunities

Outside of Conference Events

Description	Rate	Specifications
Website acknowledgement under IPSO Partnerships	\$ 2,000 per year	Logo and blurb included in the post meeting survey IPSO related pages. Hyperlinked to your webpage
IPSO Webinar Series Sponsor	\$500 per event	Logo and blurb included in the welcome presentation, logo included on the webpage and invitation to join the webinar
IPSO News Sponsor	\$500 per publication	Full color ad included in the online publication
Social Media Campaigns	\$500 per campaign	Partnership with IPSO on a social media campaign (Ex. Pediatric Stroke Awareness Month)
Social Media Promotion	\$100 per promotion	Promote your events through IPSO Twitter Account



JOIN OUR MISSION TO IMPROVE THE LIVES OF CHILDREN WITH CEREBROVASCULAR DISEASE

To discuss partnership opportunities, please contact :

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