



IPSO

International Pediatric Stroke Organization

Incorporated as a 501(c)3 non-profit in 2019

Industry Partner Prospectus 2021

Stroke in children?

YES



Strokes happen in infants, toddlers, school-aged children and teens—about **5,000 US children every year**—and cause lifelong disability. As common as childhood brain cancer.

*Strokes in babies get labeled as “cerebral palsy.” **Millions of children** around the globe are living with stroke disabilities.*

They can occur in **healthy children**, and in children with predisposing conditions like *congenital heart disease* or *sickle cell disease*.

They happen more in **children of color**, and economically-disadvantaged children.

The causes of childhood stroke are **different** from those in adults, but children also need the devices and drugs developed for adults.

We have learned a lot about cerebrovascular disease in children in the past 2 decades...but still have *more questions than answers*.

What is IPSO?

Global

Multidisciplinary

Thought leaders

Knowledge seekers

Advocates

Educators



Founded in February 2019, we are a global organization of health professionals and scientists who care about **stroke and cerebrovascular disease in childhood**. We developed out of our original collaborative network, the International Pediatric Stroke Study (IPSS), and now aim to broaden the scope of our mission beyond research.

Experts across related fields collaborate to advance knowledge on mechanisms of childhood stroke and stroke recovery with an eye towards preventing stroke and improving outcomes. IPSO will **disseminate knowledge and best practices** to first-line medical providers for the wider benefit of children with stroke worldwide. Throughout, IPSO will engage affected families to set priorities and **advocate for children** with cerebrovascular disease.

Who is IPSO?

*Leaders in pediatric cerebrovascular
disease from around the globe*

Neurologists

Interventional Neuroradiologists

Neurosurgeons

Rehabilitation medicine
physicians & therapists

Diagnostic Neuroradiologists

Psychologists



IPSO Membership World Map



*Surpassed our 4-year membership target
within 1 year:
>250 members from 35 countries*

Virtual Connections IPSO 2021

- IPSO Challenging Case Conferences
- Active committees & working groups
- Literature reviews
- Consensus-based guidelines
- Pediatric-stroke readiness
- New hemorrhagic stroke & AVM registry



July 19-20, 2021 IPSO Virtual Conference

- Clinical controversy debates
- Scientific sessions
- Committee & working group meetings

UPCOMING EVENT

ATTENDING IPSO 2022

Postponed by the global pandemic, the **IPSO Founding Members' Congress** will be held in Vienna, Austria on **April, 23-26, 2022**

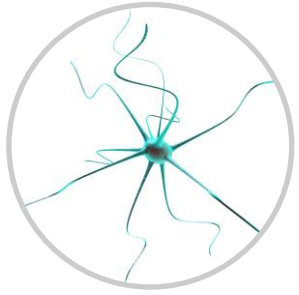
After two fruitful years of remote collaboration, IPSO **thought leaders** will congregate in an intimate environment to share knowledge, identify best practices, determine the future of the field, and establish **strong and lasting connections.**





IPSO PARTNERSHIP

Partnering with IPSO



Connect with leading clinicians & researchers

Increase your visibility with **key decision makers** and engage with a global organization emphasizing work on **pediatric stroke** and **cerebrovascular disease**



Premium **branding & positioning** opportunity

As an IPSO partner, your brand will be exposed to a **growing, influential community**. Choose a sponsorship level to **fit your budget** and start promoting to the **people that matter**



1:1 time with an international audience

Exhibitor options allow you an opportunity to talk 1:1 with attendees and increase your company's recognition, introduce your new products to the community, and differentiate your company from your competitors



PARTNER LEVELS

Your donation amount will provide the following opportunities and assign you a level

Your partnership funds will go directly towards IPSO initiatives that support those helping children affected by pediatric stroke and cerebrovascular disease

Level	IPSO conference registrations	Ad in Virtual Platform	Recognition on-site	Logo on IPSO homepage until April 2022	Company profile
Gold \$10,000+	3	Logo placement in main lobby 5-minute informational video Unlimited PDF download materials 1:1 video chat with attendees	Social Media shout out a week pre-event, during the event and a week post event	✓ (hyperlinked)	Company description (250 words) Logo Social media links & contact info
Silver \$7,500+	2	1-minute informational video Up to 5 PDF download materials 1:1 video chat with attendees	Social Media shout out a week pre-event and during the conference	✓	Company description (250 words) Logo Social media links & contact info
Bronze \$5,000+	1	Up to 3 PDF download materials 1:1 text chat with attendees	Live shout out during the event	✓	Company description (250 words) Logo Social media links & contact info

SPONSOR ITEMS

Get maximum visibility in the conference program and virtual platform

Description	Rate	Specs
Website acknowledgement	\$2000	Logo hyperlinked on IPSO conference pages
Post event survey logo	\$500	logo hyperlinked in post conference evaluation
Virtual exhibitor booth	\$1000	includes metric reporting, lead information post event, collateral upload
Daily highlights email (per day)	\$500	logo hyperlinked in highlights email sent to all attendees
E-previews	\$750	logo and hyperlink included in preview emails, x2 released leading up to conference
Chat lounge sponsorship (per day)	\$2000	Logo included in virtual space, with opportunity to network with attendees
Poster Session sponsor (per day)	\$1500	Logo included in poster section of virtual platform
Video auto-play between sessions	\$2000	30-second Informational video to play automatically during program breaks
Full page ad in the abstract booklet	\$750	Full colour ad in the digital conference proceedings (contact us for specs)
Bespoke sponsorship	?	Contact us to discuss your ideas around partnering with IPSO

PARTNERING WITH IPSO

The greatest benefit of IPSO partnership:
help us help children with cerebrovascular disease



HOW TO BECOME AN INDUSTRY PARTNER?

Should you wish to discuss partnership opportunities, please contact :

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